

Modeklasse **Fashion Design**  
— Admission to the Course

# Modeklasse Fashion Design — About the Course, Entrance Exam



Craig Green,  
Professor and Head of  
the Fashion Department

## ABOUT THE COURSE

The four-year diploma program encourages students to develop their creative style and artistic vision while gaining essential research, technical and communication skills. In one-to-one tutorials and through conceptual guidance with the internationally acclaimed fashion designers at the helm of the Department, students generate ideas, develop concepts and create and present individual, innovative and visionary womenswear, menswear or non-binary fashion collections. The main course, the so-called central artistic subject, focuses on developing an original and dynamic design vision. Accelerating creative, practical and intellectual development through interdisciplinary work processes and experimentation.

Graduates either found their own fashion labels or launch careers at existing national and international labels and/or fashion houses. Thanks to the continued high quality of the training it offers and its many successful graduates, the Fashion Department is one of the most important fashion education institutions worldwide.

## ENTRANCE EXAM

To study at the Fashion Department, interested applicants need to pass an ENTRANCE EXAM. The next possible entrance exam will take place in January/February 2024.

The ENTRANCE EXAM will be held in 2 PHASES: PHASE 1 consists of online registration and uploading your application including a portfolio. All applicants who successfully complete PHASE 1 are qualified to participate in PHASE 2. PHASE 2 takes place in Vienna at the Fashion Department, participation in person during this period is required. A successfully passed entrance exam is valid for three semesters. The earliest date to start your studies is winter term 2024/25, starting October 2024.

Please read this document carefully to avoid an incomplete and therefore non-approved application. All mentioned times are Central European Time (CET).

We are looking forward to receiving your application!

#### REGISTRATION AND UPLOAD

Please visit <https://www.dieangewandte.at/application> and follow the instructions.

#### APPLICATION / PORTFOLIO (max. 25 pages)

Please show us your personality and present who you are via your work.

#### CONTENT OF THE PORTFOLIO

##### 1. COVER SHEET

including your first name, last name, phone number and a valid e-mail address

##### 2. MOTIVATION STATEMENT IN ENGLISH

(1 page, max. 750 words) to include reasons for application, your interest in fashion and what you wish to further explore on the course

##### 3. ILLUSTRATION (1 page)

##### CREATE 1 SINGLE ILLUSTRATION/ 2D-ARTWORK OF YOUR CHOICE

- The medium used for the illustration is completely your choice ( pencil, pen, painting, digital render, pastels, ink, charcoal, photo collage, collage, rubbing, imprint etc..).
- The subject matter and style of the illustration is completely of your choice.

##### 4. PHOTO SERIES (max. 5 pages)

##### SUBMIT 5 PHOTOGRAPHS OF YOUR CHOICE WHICH DEMONSTRATE YOUR CREATIVE VISION AND HOW YOU SEE THE WORLD

- These must be personal photographs (old or new, taken by yourself or somebody you know personally). Images must not be from source materials.
- There are no rules for the subject matter, style or format of the photographs: images can be of yourself, your environment, other people, objects, places, landscapes, abstract or mood, things that you have made or noticed etc.
- Each image should feature a single word or short text description, in the style of your choosing (max. 10 words each image).

##### 5. FASHION COLLECTION (max. 13 pages)

##### DESIGN A WOMENSWEAR, MENSWEAR OR NON-BINARY CAPSULE COLLECTION

- Visual and conceptual research
- Drawings (or collages) – a minimum 5 full looks
- Documentation of 3D-development ideas, designs or details made from white fabric, photographed on a model or mannequin
- Documentation of 2D-development ideas, print or fabric developments

##### 6. PREVIOUS WORK (max. 4 pages)

if you have previous work within any creative field and/or from any artistic training, include images.

#### FORMAT OF THE PORTFOLIO

- please create one document
- in A4 landscape format only
- scanned with a maximum of 150 dpi per page
- format exclusively PDF
- the size of the PDF document may not exceed 50 MB
- save this PDF document under your last name, first name, for example Green-Craig.pdf

#### PORTFOLIO CONSULTING

Please see page 5/7

#### DECISION

All applicants will receive an e-mail notification whether they have successfully completed PHASE

1. All applicants who successfully complete PHASE 1 are qualified to participate in PHASE 2.

International applicants please read

<https://www.dieangewandte.at/application>

> International applicants

Modeklasse **Entrance Exam – PHASE 2**  
— Creative Tasks and Interviews February 19 incl. February 21  
— Decision



All applicants who successfully complete PHASE 1 are qualified to participate in PHASE 2 which takes place in Vienna at the Fashion Department. Participation in person during this period is required. International applicants please read <https://www.dieangewandte.at/application>  
> International applicants

#### **CREATIVE TASKS AND INTERVIEWS**

At the beginning of PHASE 2, professor Craig Green will announce creative tasks applicants will work on in the Fashion Department. Every applicant will have an interview with professor Craig Green and team members of the Fashion Department. Further details will be sent with the invitation to PHASE 2.

#### **DECISION**

All participating applicants of PHASE 2 receive an e-mail notification not later than March 8 whether they have successfully completed PHASE 2.

# Modeklasse Entrance Exam — Portfolio Consulting

## PORTFOLIO CONSULTING

We offer interested applicants the possibility of a portfolio consultation with a team member of the Fashion Department. Please note that only one consultation per interested applicant is possible, multiple participation is not permitted.

For this consulting please prepare your PORTFOLIO in edited version, format and content see page 3/7. The content of chapter 3. to 6. may be finished or in progress, depending what you have done so far. You do not need to include chapter 2.

### 1. PERSONAL CONSULTING IN VIENNA

- December 14
- January 15

Please bring your PORTFOLIO, printed or on a laptop, and come to the Fashion Department, 4th floor, 10 am – 5 pm, prior registration is not necessary.

### 2. CONSULTING VIA ZOOM

- December 14  
Upload your portfolio on December 11, until 6 pm the latest
- January 5  
Upload your portfolio on January 3, until 6 pm the latest

Not later than the day before the consulting, you will receive an e-mail announcing your time slot. Please do not forget to include a valid e-mail address on your cover sheet.

Upload link (the link is only active on the upload day):

<https://base.uni-ak.ac.at/cloud/index.php/s/FgE9WebTank3HSq>

Password: fashion2024

### 3. EARLIER OR LATER CONSULTING

Please contact Hermann Fankhauser, [hermann.fankhauser@uni-ak.ac.at](mailto:hermann.fankhauser@uni-ak.ac.at), Fashion Department, and include your PORTFOLIO.

# Modeklasse Admission to the Course — Frequently Asked Questions



## **MORE INFORMATION ABOUT THE COURSE**

<https://www.dieangewandte.at/fashion>

<https://www.modeklasse.net>

## **INTERNATIONAL APPLICANTS, VISA**

<https://www.dieangewandte.at/application>

> International applicants

## **INTERNATIONAL APPLICANTS who successfully passed the entrance exam**

<https://www.dieangewandte.at/application> >

International applicants > Residence permit for students

## **FINANCIAL ISSUES, TUITION FEE, FURTHER COSTS**

[https://www.dieangewandte.at/financial\\_issues](https://www.dieangewandte.at/financial_issues)

## **CURRICULUM FASHION**

[https://www.dieangewandte.at/design\\_en/](https://www.dieangewandte.at/design_en/)

Click on > »Curriculum« for download.

## **INCOMING EXCHANGE STUDENTS**

[https://www.dieangewandte.at/incomings\\_en](https://www.dieangewandte.at/incomings_en)

## **ENTRANCE EXAM AND LANGUAGE**

The entrance exam will be held in English, knowledge of the German language is not a precondition.

## **STUDY AND LANGUAGE**

All lectures held in the Fashion Department are in German and/or English. The internationally acclaimed fashion designers and professors of the Fashion Department teach in English.

Generally, lectures outside the Fashion Department, teaching at the Angewandte, are held in German. For this reason, students must produce evidence of a sufficient knowledge of the German language following their second semester, level B2 is recommended. Please visit

<https://www.dieangewandte.at/programmes>

> Language Skills

## **THE NEXT ENTRANCE EXAM**

The next possible entrance exam will take place in January - March 2025. You will find all information in a PDF for download here

<https://www.dieangewandte.at/fashion> from the beginning of November 2024 at the latest.